

Workshop Agenda

2018 Bluebonnet Trails Workshop April 14, 2018

1. GOALS OF THE WORKSHOP

- A. The learning objective of the workshop is developing our photography skills.
 - i. Participants will develop skills in the areas of composition, controlling exposure, setting the ISO and aperture to create the best image.
 - ii. Participants will process their images in Adobe Lightroom. We will share 5 of our best images and discuss what makes them great and how we might make them better.

2. WORKSHOP AGENDA

- A. 6:10 am: We will meet at the La Quinta Inn and Suites, located at 110 South Sonoma Trail Ennis, Texas 75110 .
 - i. Directions- <http://www.laquintaennis.com/en/map-directions.html>
 - ii. We will depart the La Guinta Inn at 6:20 am .
 - iii. We will arrive at our first location to shoot the sunrise at 6:59 am.
 - iv. Parking is limited along the trail so feel free to carpool.
 - v. Remember that there will be more and more people driving the trail as we go through the morning.

- B. We will drive to 10 - 12 locations that will give us an opportunity to capture our best images in the early morning lights.
 - i. Some of the locations have horses, Longhorns, wind mills, fences and road ways to work with.
 - ii. The Dallas Bike Club will be on the trails for their Lancaster Country Roads Ride.
 - iii. We will set up along the roadside or fence line to capture our images.
 - iv. I suggest that you purchase a reflective safety vest since we along the roadside shooting photographs.
 - v. I will update the morning of the 14th regarding places where we will be able to go on private properties to shoot photos.

- vi. Please be careful of where you kneel and set up your tripods to protect the wildflowers.

C. Equipment you might need

- i. Make sure you have extra batteries, a remote trigger, and a sturdy tripod.
- ii. I suggest you bring a polarizer and graduated neutral density filter if you have them.
- iii. It is dusty out there so make sure you have a cloth, brush, or a can of compressed air to blow dust off your lens. NEVER use compressed air on your sensor.
- iv. You really only need three lenses and you may also consider renting a Macro Lens..
 1. *Wide angle prime or zoom lens*
 2. *Mid range zoom 24mm to 105 mm lens*
 3. *A 70-200mm telephoto zoom lens.*
 4. *We never have enough equipment therefore if you are like me, bring it all.*
- v. I shoot with a Canon camera. I am not familiar with the Nikon System. I am sure we can figure out how to create great images together if you do not have Canon gear.

3. A LITTLE ABOUT ME.

I became interested in photography while working in a photo shop in Paris, France. I came back from France and changed my major to Fine Art. I study photography with Neil Slavin, a New York City award winning photographer and film director. I ran the College's dark room for two years.

I retired from UT Dallas where I taught I taught in the UT Dallas business school and was director of Corporate Programs in Executive Education. I taught business classes in project management, business of game development, and business in digital arts. I still teach a course in entrepreneurship and social media for an international business schools, Shanghai Jeng Taio University.

I held various leadership roles in computer hardware sales, entertainment software (video games) and education.

I earned a Bachelors of Fine Art from Manhattanville College in Purchase, NY. and an MBA from UT Dallas.

If you have any questions, please call me at 214-205-2995.